

Munich, October 28th, 2010

## Ventuz 3 brings multi-touch to presentations



Ventuz has announced the launch of the public development phase for the next generation of its award-winning presentation tool, Ventuz 3. This eagerly anticipated new version incorporates many new features and improvements, both in terms of usability as well as the integration of new technologies.

“The greatest improvement in Ventuz 3 is the enormous step we have made in the area of multi-touch”, says Erik Beaumont, Product Manager for Ventuz. “Ventuz has

always been a superb tool for interactive applications, but the new version makes it incredibly easy to create impressive complex, yet intuitive multi-touch content.”

Ventuz thereby answers the increasing demand for high-tech interactive presentation setups that has been sweeping across exhibition halls and conference rooms worldwide.

Ventuz 3 has been available for download since Monday, the 18th of October. The concept of this public development phase is that existing Ventuz users can actively participate in the design of the software by testing and submitting comments, criticism and feedback.

Although Ventuz 3 is still a beta version, it has already been used for several commercial projects, including multi-touch tables at exhibitions and showroom installations. Ventuz 3 can be downloaded free of charge on the company website [www.ventuz.com](http://www.ventuz.com).

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## About Ventuz

Ventuz Technology GmbH, located in Hamburg, Germany, is developer of 3D real-time technologies for presentations, events and TV-graphics. Main goal is the creation of solutions that combine state-of-the-art technologies with high class design. A central focus lies in interactive applications.

Many agencies have already added Ventuz to their portfolio. Among the customers of these agencies are Microsoft, Porsche, Rodenstock, Adidas and many more. Furthermore, several TV-stations and production companies worldwide are utilizing the broadcast-version of Ventuz, such as Fox Sports. Some of the best known productions which have been produced with Ventuz are ‚Who wants to be a millionaire?‘, ‚Wie schlau ist Deutschland?‘ und ‚Big Brother‘ .