Ventuz Technology
Shows New Software Generation At IBC2015

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Munich, September 3, 2015
Software developer Ventuz Technology will showcase their newest software generation Ventuz 5 on select partner stands at IBC 2015. Ventuz 5 introduces a number of workflow improvements that are aimed at making the software more accessible for creative artists and designers.

The main contact point for Ventuz at IBC will be the booth of their partner Maxon to promote the previously announced Live Link between Ventuz 5 and Cinema 4D. This feature interlinks the two software packages so that changes made to an object in Cinema 4D are immediately transferred into the corresponding Ventuz project, resulting in increased efficiency in the 3D pipeline.

Another important change is a new layer based compositing editor as well as other industry standard workflows, such as global animation and customizable layouts, which significantly lower the entry threshold for new users. Also, a new material engine serves for more complex textures and expands the possibilities for designers to create realistic 3D content.

Another big step has been taken in terms of performance. "For this release we have developed a completely new real-time 3D render engine that features an exclusive shader permutation technology", said Erik Beaumont, COO of Ventuz Technology. "This allows our users to implement complex 2D and 3D effects without having to keep an eye on performance. With this engine at the core of Ventuz, we can continue to expand the possibilities for creating high-end dynamic graphics during the years to come."

In addition to the possibility to view Ventuz 5 at the booth of Maxon, Ventuz Technology will support the booths of Eyevis and AMD with state-of-the-art digital content. The installations will mainly consist of interactive and video wall installations and feature the partners' portfolios with high-end visuals.

IBC will take place September 11-15 at the RAI in Amsterdam. Ventuz Technology will be present on the booth of Maxon, hall 7, booth #7.K30.

For more information visit www.ventuz.com/ventuz5.

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Erik Beaumont
COO, Ventuz Technology AG