

## **Ventuz Technology Appoints Vice President of North American Sales**

*Munich, March 30th, 2015*

*Bruce Levine joins the Ventuz Technology team to take over the US branch office and enhance sales in North America.*

German company Ventuz Technology, developer of real-time graphics software for the presentation and broadcast industries, strengthens its presence in the US by naming Bruce Levine Vice President of North American Sales for the New York based Ventuz office. Levine leverages a successful career in the broadcast industry, having spent most of it in a variety of senior sales positions at Chyron, including his role as Vice President of North American Sales. Positions with Avid Technologies and LiveU Inc. also add to his wealth of sales experience and strategic thinking, specifically at the enterprise level.

"With Bruce Levine, we are bringing a well-rounded sales executive into the team", explains Erik Beaumont, COO of Ventuz Technology. "Not only is he a forward thinking strategist with a hands-on mentality, he also has a vast network in the US to draw on, a market that is extremely important for us. With Bruce, we hope to be able to establish Ventuz as the go-to solution for real-time graphics in North America."

"Ventuz is a unique and exciting product for the North American market", said Levine. "Its versatility and design power make it an ideal tool for an industry that is changing more rapidly than ever before. Ventuz has the capability and innovation to revolutionize the workflows of both broadcasters and event technology companies."

Bruce will represent Ventuz at their booth at NAB in Las Vegas, where the company will introduce a number of new features, among them an integration with Cinema 4D.



Bruce Levine

## ABOUT VENTUZ

Ventuz Technology AG, located in Munich, Germany, is developer of 3D real-time technologies for presentations, events and broadcast graphics. Their main goal is the creation of solutions that combine state-of-the-art technologies with high class design and thus surpass the visual expectations of any audience. A central focus lies on interactive applications.

Among the brands that have used Ventuz for their events and presentations are Microsoft, Porsche, Bosch, Adidas and many more. Furthermore, several TV-stations and production companies worldwide are utilizing the broadcast-version of Ventuz, such as Fox Sports. Some of the best known productions which have been produced with Ventuz are "Who wants to be a millionaire?", "Million Pound Drop" and "Big Brother".

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