

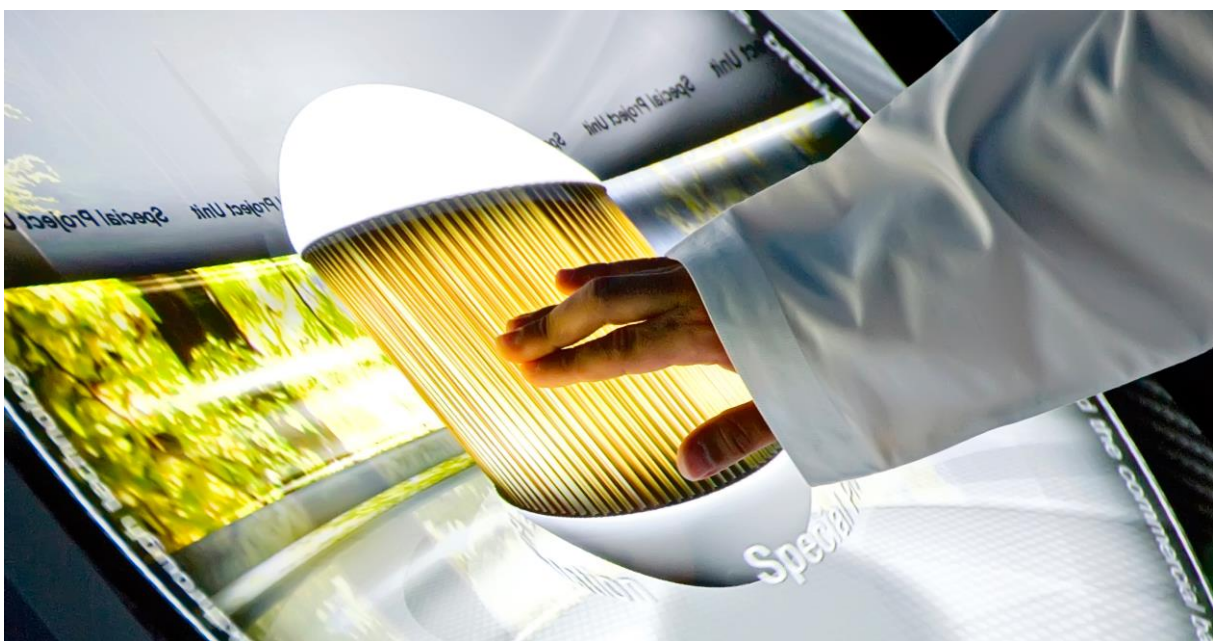
THE COMPANY

Ventuz Technology AG is a developer of 3D real-time technologies for presentations, events and broadcast graphics. The main goal of Ventuz Technology is the creation of real-time software solutions that combine state-of-the-art technologies with high-end design and thus surpass the visual expectations of any audience.

Ventuz Technology was founded in 2004 by a group of experts from the broadcast graphics and event industries. The endeavor quickly evolved into a globally operating company. Many agencies showed great interest in the Ventuz software suite and soon found renowned corporations among their clients, such as Porsche, Adidas, Microsoft, Raiffeisen,

and Rodenstock. Additionally, Ventuz started to appear in the broadcast graphics market by 2006. Famous game shows, such as 'Who wants to be a millionaire?', use Ventuz for their on-air-graphics. FOX Sports USA, National Geographic and TV4 broadcast with Ventuz.

The Ventuz team strives to constantly stay at the pulse of technological development. The software already incorporates laser-tracking, multitouch technology, stereoscopic 3D, shaped projections, 4k resolutions and many other features. In close contact with the Ventuz customers, the development team continuously explores new forms of visualizations that will draw attention and impress audiences all over the world.



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THE SOFTWARE SUITE

Ventuz is a real-time graphics content creation, authoring and playout control software. It is designed for high-end use in any area of audiovisual content production. Be it professional presentations, video wall setups, multitouch applications or broadcast graphics, Ventuz guarantees finest design paired with robust stability and full functionality, even when integrated into complex hardware and software systems.

Ventuz is truly unique on the market of real-time 3D visualization. Not only does it offer a multitude of possibilities to create compelling content with complete freedom of design, but additionally it presents an intuitive workflow that does not require any programming skills. This results in a broader variety of markets and companies using high-end 3D visualization to bring their data and information to partners and customers in intriguing ways. From product launches to exhibition booths, from live TV events to digital signage networks, from interactive experiences to large-scale show projections, Ventuz is the perfect tool to create astounding content.

The Ventuz software suite consists of three individual products. Ventuz Designer is the creation and authoring application for Ventuz content. Using a powerful but inherently

flexible node based authoring system, it combines the worlds of logic, animation, compositing and design in a real-time 3D environment. To create bespoke and high-end applications in Ventuz Designer, no coding skills are required.

Ventuz Director is a playout control application dedicated to driving Ventuz content in any kind of audiovisual production realm. Ventuz Director requires no system specific knowledge to use as an operator and a minimal learning curve. It allows for the operation of any kind of configuration or show, but also gives the possibility to write custom-made applications that then run within the Director interface.

Ventuz Runtime is the output software for projects created in Ventuz Director and Designer. It offers a variety of output options, among which are solutions for machine clusters for video wall setups and VGA over IP for complex network based graphics operations. Additionally, Ventuz Runtime covers all areas of broadcast output requirements, regardless of location, output format or resolution, even 3G and 4k.

The Ventuz software suite is currently in its fourth generation.

CUSTOMERS

Extract of reference list.

Customer	Sector	Country
Adidas	Manufacturer	Germany
ATP	Sport	USA
Audi	Automotive	Germany
Austrian Airlines	Airline	Austria
BBC 1	Broadcast	United Kingdom
BesTV	Broadcast	China
BT - British Telecom	Telecom	United Kingdom
CBS	Broadcast	United States
Channel 1	Broadcast	Russia
Chilevision	Broadcast	Chile
Chyron	Broadcast	United States
City of Abu Dhabi	Public	United Arab Emirates
Daimler	Automotive	Germany
Deutsche Bahn International	Transportation	Germany
Deutsche Lufthansa	Airline	Germany
Deutsche Telekom	Telecom	Germany
DSF – Deutsches Sport Fernsehen	Broadcast	Germany
FOX Sports Network	Broadcast	USA
Fujitsu-Siemens Computers	IT	Germany
GSN	Broadcast	United States
HRT	Broadcast	Croatia
IBM	IT	Germany
KiKa	Broadcast	Germany
Marriot Hotels	Hospitality	United States
Masdar – Abu Dhabi Future Energy Company	Construction	United Arab Emirates
Microsoft	IT	Germany
Panasonic Marketing Europe	Manufacturer	Germany
Polsat	Broadcast	Poland
Porsche	Automotive	Germany
Qatar Airways	Airline	Qatar
RCN TV	Broadcast	Colombia
Roche Pharmaceuticals	Medical	Switzerland
Rodenstock	Manufacturer	Germany
Royal Jet Group	Airline	United Arab Emirates
Samsung Electronics	Manufacturer	Japan
SMA Solar Technology	Manufacturer	Germany
Sony Computer Entertainment Europe	Manufacturer	United Kingdom
TV4	Broadcast	Sweden
United Internet	IT	Germany
Volkswagen AG	Manufacturer	Germany
VOX	Broadcast	Germany
WDR	Broadcast	Germany
ZDF	Broadcast	Germany