

Cliparts.TV switches to Ventuz

Munich based company Cliparts.TV chooses realtime graphics software Ventuz for 2012.

The German company Cliparts.TV (<http://cliparts.tv>) is one of Germany's leading providers for technical and graphic solutions for interactive Game-Shows, exhibitions and events. For over twenty years the Cliparts.TV team has been involved in about 20,000 famous programs, such as *Schlag den Raab*, *The Voice of Germany*, *Starquiz*, *Frag doch mal die Maus* and *Tigerentenclub*. Recently the company announced that they have decided to change their realtime graphics system to Ventuz.

"In many ways we have been unhappy with the video system we have been using so far," says Andreas Heinrich, CEO of Cliparts.TV. "We have been testing several other solutions during the last months. Ventuz really won us over. The flexibility and stability of this software are exactly what we need to produce state-of-the-art shows, since we put great emphasis on interactivity and the right look and feel for HD-TV. By cooperating with Ventuz we are sure to receive first-class support."

For many years Ventuz has been used worldwide for game-show graphics and control. Among the productions that have been realized with Ventuz, are *Who wants to be a Millionaire?* and the UK productions *101 Ways to leave a Gameshow* and *Million Pound Drop*.

"We are happy and a little proud that Cliparts.TV has chosen Ventuz," says Joachim Sturmes, managing director of Ventuz Technology AG. "We now have the chance to prove the capabilities of Ventuz together with one of the most creative players on this market."

The two companies seek to establish a close cooperation. First projects with Ventuz are planned for January 2012. Continuing through the year, all productions are to be changed over to Ventuz.

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About Ventuz

Ventuz Technology AG, located in Munich, Germany, is developer of 3D real-time technologies for presentations, events and TV-graphics. Main goal is the creation of solutions that combine state-of-the-art technologies with high class design. A central focus lies in interactive applications.

Many agencies have already added Ventuz to their portfolio. Among the customers of these agencies are Microsoft, Porsche, Bosch, Adidas and many more. Furthermore, several TV-stations and production companies worldwide are utilizing the broadcast-version of Ventuz, such as Fox Sports. Some of the best known productions which have been produced with Ventuz are ‚Who wants to be a millionaire?‘, ‚Wie schlau ist Deutschland?‘ and ‚Big Brother‘.