



PRODUCT INFORMATION

VENTUZ Software suite at a glance

Ventuz is a real-time graphics content creation, authoring and playout control software. It is designed for high-end use in any area of audiovisual content production for broadcasting, virtual and augmented realities as well as live events. Be it professional presentations, video wall setups, multi-touch applications or broadcast graphics, Ventuz guarantees finest design paired with robust stability and full functionality, even when integrated into complex hardware and software systems.

Ventuz offers a multitude of possibilities to create compelling content with complete freedom of design, but additionally it presents an intuitive workflow that does not require any programming skills. This results in a broader variety of markets and companies using high-end 3D visualization to bring their data and information to partners and customers in intriguing ways.

Application fields range from product launches, exhibition booths, live TV events, digital signage networks, interactive experiences to large-scale show projections.

The Ventuz Software suite consists of three individual products:

Ventuz Designer is the creation and authoring application for Ventuz content. Using a flexible node based authoring system, it combines the worlds of logic, animation, compositing and design in a real-time 3D environment. To create bespoke high-end applications in Ventuz Designer, no coding skills are required.

Ventuz Director is a playout control application dedicated to driving Ventuz content in any kind of audiovisual production realm. Ventuz Director requires no system specific knowledge to use as an operator and a minimal learning curve. It allows for the operation of any kind of configuration or show, but also gives the possibility to write custom-made applications that then run within the Director interface.

Ventuz Runtime is the output software for projects created in Ventuz Director and Designer. It offers a variety of output options, among which are solutions for machine clusters for video wall setups and VGA over IP for complex network based graphics operations. Additionally, Ventuz Runtime covers all areas of broadcast output requirements, regardless of location, output format or resolution, even 3G and 4k.

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